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**CROWNE PLAZA® CONCORD/WALNUT CREEK GIVES BACK WITH LOCAL BOYS
& GIRLS CLUB**

CONCORD, CALIFORNIA, 12/6/2019 – Crowne Plaza® Concord/Walnut Creek celebrated this holiday season with a tree decorating event hosted in the hotel lobby with the local Boys & Girls Club of Martinez.

Fifteen children from the Boys & Girls Club participated in the tree decorating in addition to receiving gift baskets of food and books. Outside, kids had the opportunity to visit with the Shell Martinez fire department and Concord Police Department while exploring their fire trucks and police vehicles up close.

The hotel's Director of Sales and Marketing, Anthony Chavarria, has a special connection with the Boys & Girls Club and was thrilled to have this opportunity to help. Chavarria's first experience with the club was at a previous position at another hotel, where several of his co-workers had kids in the program. Chavarria was inspired by the positive impact he witnessed during his time there. Says Chavarria "I visited the center and saw how the kids are just so special in an environment where they can be kids-naïve, playful, and faces with nothing but smiles. After the event, I had to go through a heart procedure and the kids sent me a poster of well wishes. That gesture stuck with me and I still have that poster after all these years."

The local convention bureau, Visit Concord, also provided a musical quartet to play Christmas carols throughout the event. The Mayor, Vice Mayor, and City Council members were in attendance to show support and make sure the kids had a special holiday season.

The Crowne Plaza® Concord chef provided healthy snacks for children throughout the event, finishing out the evening with a Christmas feast. Hotel guests were able to enjoy hot chocolate, cider, and cookies in the lobby as well.

Coordinating with the Boys & Girls Club and the Concord community, Crowne Plaza® Concord/Walnut Creek put together an incredibly special event for the Boys & Girls Club of Martinez. During this season of giving, the hotel is proud to have been able to give back in a way that means so much to the staff, community, and children.

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