

Google Ads Copy | Courtyard Chicago Arlington Heights/South

Specifications: Two Google Ads promoting Japanese-style rooms at Courtyard Chicago Arlington Heights/South. Targeting business travelers and families traveling for the holidays. Three headlines and two descriptions per ad. 30 characters/headline, 90 characters/description.

Version 1 - Business

Headline 1: Courtyard by Marriott Chicago

Headline 2: Arlington Heights Hotel Rooms

Headline 3: Japanese-Style Business Hotel

Description 1: We have a limited number of rooms with washlets and kettles. Book yours before they fill!

Description 2: Our select rooms feature washlets and tea kettles. Book now for an elevated business trip!

Version 2 - Holiday

Headline 1: Courtyard Arlington Heights

Headline 2: Japanese-Style Hotel Amenities

Headline 3: Stay With Us for the Holidays

Description 1: Refresh with tea kettles and washlets in select rooms. Book yours now before they fill up!

Description 2: Don't miss out on our select Japanese-style rooms in Chicago. Book now for the holidays!